



- 1 **Get Hired by Getting Inside the Minds of Employers)**
- 2 **Employers are Stupid: How to Get Hired by Thinking for Them**
- 3 **You? A Blue Chip Stock? It's True!** How to Prove Your Incredible Value to Employers.
- 4 **Digital Dirt:** How to research any company in any market
- 5 **Flip the Iceberg:** Unlocking the hidden job market
- 6 **Network or No-work:** Tools and tactics to accelerate your job search
- 7 **Extreme Networking:** How to leverage online communities like LinkedIn, ZoomInfo etc.
- 8 **So You Wanna Be a Rock 'n' Roll Star?** (Personal PR.)
- 9 **Breakthrough:** 5/7/11 | Advanced Job search tactics to accelerate your search
- 10 **Hand to hand combat:** Winning the job interview
- 11 **Getting the Offer:** How to knock out your competitors and land that job now
- 12 **Tai Kwan Dough:** Negotiate like a black belt and get the salary you deserve.

